



California Water Environment Association

2016 Annual Conference
Santa Clara Convention Center
April 26 – April 29, 2016

February 26, 2016

Subject: Opportunity to Introduce Yourself to the CWEA 2016 Annual Conference Attendees

Dear Colleague,

The California Water Environment Association (CWEA) will be hosting its Annual Conference at the Santa Clara Convention Center from April 26 to April 29, 2016. The conference planning committee would like to invite you to display at our conference free of charge. This annual event showcases the best and brightest of California in the wastewater and water industry, offers networking opportunities for busy professionals, and provides continuing education for everyone from front-line operations and maintenance workers to engineering staff and managers. We anticipate over 1,000 attendees and participants from public agencies, consultants, manufacturers and vendors supporting the California water and wastewater industry.

As you may be aware, CWEA has a commitment to providing quality training and networking opportunities to over 9,000 of our members throughout California. This conference is our premiere event of the year and we would like to collaborate with you on making this event a success. At our Annual Conference in 2010, we first offered not-for-profit organizations and utilities related to our industry a complimentary informational table at the conference. This year, the planning committee wanted to continue this valuable opportunity for our members and conference attendees to learn about your organization and offer you the ability to reach out to our members and publicize your agenda, programs and opportunities.

The complimentary informational tables will be located in the lobby outside our technical sessions, a high traffic area of the Santa Clara Convention Center, from the afternoon of Tuesday, April 26th, through the morning of Friday, April 29th. If you are interested in collaborating with us by hosting a complimentary informational table, please contact Bhavani Yerrapotu at (408) 730-7268 or byerrapotu@sunnyvale.ca.gov. We ask that you contact Bhavani by March 18, 2016, to take advantage of this opportunity.

For more information regarding the conference, please download a copy of the 2016 Annual Conference Brochure from CWEA's website at www.cwea.org/conferences.

We look forward to your interest and response.

Regards,

Bhavani Yerrapotu
AC16 Info Tables Committee Chair
City of Sunnyvale Water Pollution Control Plant Manager

Serena Miller
AC16 Planner
CWEA